



**AMERICANS FOR THE ARTS TO RECOGNIZE HALEKULANI
FOR EXCEPTIONAL COMMITMENT TO THE ARTS**

BCA 10 Awards to be Presented on October 11 at New York City Gala Event

WAIKIKI, HI – May 2, 2017 – Americans for the Arts announced today that [Halekulani](#) has been named a BCA 10: Best Businesses Partnering with the Arts in America honoree for 2017.

Presented every year by the Business Committee for the Arts (BCA), a division of Americans for the Arts, the BCA 10 awards honor 10 U.S. companies, a business leader, and an arts and business partnership for their exceptional commitment to the arts through grants, local partnerships, volunteer programs, matching gifts, sponsorships, and board membership. The BCA 10 awards will be presented by Americans for the Arts on October 11, 2017, at a black-tie gala at the Central Park Boathouse in New York City.

Since its inception, Halekulani has been dedicated to supporting art and cultural programs and has established its legacy as an acclaimed and award-winning international luxury hotel brand that reflects the values of its brand pillars of Service, Culture, Quality and Experience, as well as the values of its guests and patrons. As a recognition to this dedication and reputation in the community for support of the arts, Hawai'i Arts Alliance, a statewide private non-profit that supports the arts and is widely known for its advocacy for the arts at schools across Hawaii, nominated Halekulani for this prestigious award.

“Participating in the proliferation and evolution of arts and culture initiatives within the community has allowed both Hawaiian society and our company itself to create shared value in the interest of quality of life and cultural preservation,” said Peter Shaindlin, Chief Operating Officer of Halekulani Corporation. “Halekulani Corporation’s collective community outreach runs the gamut from artistic expression to educational enrichment, ranging from the adult community right down to the earliest stages of arts education. By doing so we have also not only inspired other corporations to invest in social capital; we have also found success and value in encouraging our various arts and culture partners to join each other, in turn creating optimized critical institutional mass, to both the benefit of arts institutions and arts advocacy and sustainability.”

Halekulani’s ongoing support of the arts has been the catalyst in providing Halekulani the unique opportunity to create and develop a bespoke program of experiences for its guests and patrons. Halekulani guests are enlightened through its “For You, Everything” Program, inviting guests to enjoy the cultural and arts offering on Oahu through VIP complimentary access and select private docent tours at some of the most famous and iconic arts and cultural institutions in the city.

Other honorees include:

21c Museum Hotels (Louisville, KY)
Cardinal Health (Dublin, OH)
Guitar Center (Westlake Village, CA)
Houston Methodist (Houston, TX)
Humana Inc. (Louisville, KY)
Kaiser Permanente Colorado (Denver, CO)
Lincoln Financial Group (Radnor, PA)
Magic Hat Brewing Company (South Burlington, VT)
The Betsy Hotel (Miami Beach, FL)

"We are grateful to honor these businesses and individuals for their exceptional involvement in ensuring that the arts thrive in their communities," said Robert L. Lynch, president and CEO of Americans for the Arts. "They provide the arts with significant financial and in-kind support, and they incorporate meaningful arts-related programs into their employee, customer, and community relations activities – truly setting a standard for other businesses to follow."

For information regarding BCA 10, please contact Jessica Gaines, Business Committee for the Arts Coordinator, at (202) 371-2830 or via e-mail at jgaines@artsusa.org.

About Halekulani

Since its inception in 1984 as one of the world's finest and most acclaimed independent luxury hotels, Halekulani has received more than 500 accolades, awards and honoraria. The property is one of The World's Best Hotels on *Condé Nast Traveler's* 2016 Gold List and was voted Best Hotel on Oahu in *Travel + Leisure's* 500 World's Best Hotels for 2016. Halekulani is home to SpaHalekulani, House Without A Key, Lewers Lounge, Orchids and La Mer, Hawaii's longest, consecutively ranked AAA Five Diamond and *Forbes Travel Guide* Five-Star Restaurant. For twenty years, Halekulani has maintained a strong commitment to arts and culture through exclusive alliances with Oahu's most iconic cultural venues. Halekulani is operated by the Hotels and Resorts of Halekulani, a brand management division of the Honolulu-based Halekulani Corporation, which also oversees the Waikiki Parc. Halekulani is a member of The Leading Hotels of the World and is aligned with Tokyo's legendary Imperial Hotel.

Stay connected with Halekulani via www.halekulani.com, on [Twitter](#) and [Instagram](#) at @HalekulaniHotel or on Facebook at [Halekulani Hotel](#). To share an unforgettable #HalekulaniMoment, visit <http://www.halekulanimoment.com>.

About Hawaii Arts Alliance

Founded in 1980, Hawai'i Arts Alliance is a private non-profit that serves as the intermediary statewide organization for all the arts, with 145 organizational and more than 1,840 individual members across the islands. The Alliance is Hawai'i State Captain for the national arts advocacy organization Americans for the Arts, is affiliated with the John F. Kennedy Center for the Performing Arts, and implements Turnaround Arts Hawai'i. The organization supports all the arts while its members represent diverse, distinct arts and arts education disciplines. The mission of Hawai'i Arts Alliance is to build creativity through advocacy, community, and education for all the arts.

Americans for the Arts is the leading nonprofit organization for advancing the arts and arts education in America. With offices in Washington, D.C. and New York City, it has a record of more than 55 years of

service. Americans for the Arts is dedicated to representing and serving local communities and creating opportunities for every American to participate in and appreciate all forms of the arts. Additional information is available at AmericansForTheArts.org.

Business Committee for the Arts (BCA) was founded in 1967 by David Rockefeller. A division of Americans for the Arts, the BCA encourages, inspires, and stimulates businesses to support the arts in the workplace, in education, and in the community. BCA merged with Americans for the Arts in 2008.

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