



**AMERICANS FOR THE ARTS HONORS HALEKULANI WITH BCA 10 AWARD
AT NEW YORK CITY GALA EVENT**

Iconic Hawaii Hotel Receives Award for its Outstanding Commitment to the Arts



*Peter Shaindlin, Chief Operating Officer of Halekulani Corporation, receives BCA 10 Award.
Photo Credit: BCA 10 gala photo by Rana Faure courtesy of Americans for the Arts*

WAIKIKI, HI – Oct. 17, 2017 – [Halekulani](#) was recognized by [Americans for the Arts](#) on October 11, 2017 at its annual gala in New York City, where the hotel was named a BCA 10: Best Businesses Partnering with the Arts in America honoree. Nominated by Hawai'i Arts Alliance, a statewide non-profit that is widely known for its advocacy for the arts, Halekulani was awarded for its unyielding support of local and international arts and culture programs, making it the first Hawaii hotel to ever receive this esteemed accolade. In attendance at the gala were representatives from both Halekulani and Hawai'i Arts Alliance.

“Halekulani is extremely honored to be recognized by the Business Committee for the Arts division of Americans for the Arts,” said Peter Shaindlin, Chief Operating Officer of Halekulani Corporation. “We have an incredible platform to reach and inspire guests from all over the world and are committed to using it to promote the arts through every aspect of the hotel experience. We are passionate about building partnerships with like-minded educational, social and cultural institutions that are empowered by a mission to preserve artistic expression both locally and globally.”

This prestigious award is presented annually by a select division of Americans for the Arts known as the Business Committee for the Arts (BCA). The BCA 10 award honors 10 businesses of all sizes for their exceptional involvement with the arts that enrich the workplace, education, and the local community. These companies set the standard for excellence and serve as cultural precedence for others to follow.

Since its inception, Halekulani has been dedicated to supporting art and cultural programs and has established its legacy as an acclaimed and award-winning international luxury hotel brand that reflects the values of its brand pillars of Service, Culture, Quality and Experience, as well as the values of its guests and patrons. Halekulani's enlightening "For You, Everything" program provides guests with complimentary access to Oahu's finest arts and culture venues such as the Bishop Museum, Hawaii Opera Theater, Hawaii Pops, Hawaii Symphony Orchestra, Honolulu Museum of Arts, Iolani Palace, Liljestrand House, and the Shangri-La Museum. Halekulani's involvement extends beyond the local community, through long-standing international support of select arts and cultural institutions and through initiatives that encourage guests and local Hawaiians alike to immerse themselves in the inspirational works of Asian, Pacific, and North American artists.

For more information regarding Halekulani's arts and culture program, please visit the website's "Arts, Culture & Attractions" page at www.halekulani.com/oahu/arts-culture.

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About Halekulani

Since its inception in 1984 as one of the world's finest and most acclaimed independent luxury hotels, Halekulani has received more than 500 accolades, awards and honoraria. The property is one of The World's Best Hotels on *Condé Nast Traveler's* 2016 Gold List and was voted Best Hotel on Oahu in *Travel + Leisure's* 500 World's Best Hotels for 2017. Halekulani is home to SpaHalekulani, House Without A Key, Lewers Lounge, Orchids and La Mer, Hawaii's longest, consecutively ranked AAA Five Diamond and only *Forbes Travel Guide* Five-Star Restaurant. For twenty years, Halekulani has maintained a strong commitment to arts and culture through exclusive alliances with Oahu's most iconic cultural venues. Halekulani is operated by the Hotels and Resorts of Halekulani, a brand management division of the Honolulu-based Halekulani Corporation, which also oversees the Waikiki Parc. Halekulani is a member of The Leading Hotels of the World and is aligned with Tokyo's legendary Imperial Hotel.

Stay connected with Halekulani and share your #HalekulaniMoment via www.halekulani.com, on [Twitter](#) and [Instagram](#) at @HalekulaniHotel or on Facebook at [Halekulani Hotel](#).

About Hawaii Arts Alliance

Founded in 1980, Hawai'i Arts Alliance is a private non-profit that serves as the intermediary statewide organization for all the arts, with 145 organizational and more than 1,840 individual members across the islands. The Alliance is Hawai'i State Captain for the national arts advocacy organization Americans for the Arts, is affiliated with the John F. Kennedy Center for the Performing Arts, and implements Turnaround Arts Hawai'i. The organization supports all the arts while its members represent diverse, distinct arts and arts education disciplines. The mission of Hawai'i Arts Alliance is to build creativity through advocacy, community, and education for all the arts.

About Americans for the Arts

Americans for the Arts is the leading nonprofit organization for advancing the arts and arts education in America. With offices in Washington, D.C. and New York City, it has a record of more than 55 years of service. Americans for the Arts is dedicated to representing and serving local communities and creating opportunities for every American to participate in and appreciate all forms of the arts. Additional information is available at AmericansForTheArts.org.

About Business Committee for the Arts (BCA)

Business Committee for the Arts was founded in 1967 by David Rockefeller. A division of Americans for the Arts, the BCA encourages, inspires, and stimulates businesses to support the arts in the workplace, in education, and in the community. BCA merged with Americans for the Arts in 2008.

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