



Halekulani Celebrates the Completion of the *Renewal* of its Living Legacy
Hawaii's leading luxury hotel completes a property-wide revitalization, reinforcing its longstanding tradition of leadership

WAIKIKI, HI - July 12, 2012 - Halekulani, long-celebrated for providing guests with uniquely personalized service and gracious Hawaiian hospitality, announces the July 2012 completion of a comprehensive physical and service *Renewal*. Halekulani's *Renewal* is based upon *Legacy, Culture, Quality and Service*, values which have made the property an iconic global destination. New related guest experiences, services, amenities, and epicurean programs will continue to be unveiled throughout the summer and fall of 2012.

"The *Renewal* of Halekulani provides a unique opportunity for us to reexamine the iconic values that have built its legacy," said Peter Shaindlin, Chief Operating Officer of Halekulani Corporation. "Drawn from the values that have established the Halekulani brand, the completion of the *Renewal* reflects our commitment to remain true to the hotel's original spirit while evolving and enhancing the unique experience for which we have also come to be known; providing our guests with a journey of transcendence and fulfillment that cannot be replicated."

Each of the 453 rooms and suites has been refreshed to further capture the natural light and airy visual expanses on to the sea. The hotel's renowned 'seven shades of white' color tones have been reinvigorated to emphasize the seaside setting, tropical elements and the spirit evocative of Halekulani. All guestrooms are outfitted with new furnishings, providing a more spacious feel with more contemporary conveniences such as new accessories and amenities, sophisticated lighting design, revitalized bedding and linens, enhanced in-room technology, as well as reconceived new bathrooms and new lanai furniture.

As part of the *Renewal*, new and enhanced culinary programs and menus are also being unveiled including a unique new bar concept, L'Aperitif at La Mer, newly-styled Afternoon Tea experience, and new menus throughout the property.

The *Renewal* of Halekulani inaugurates a new era for an icon that will forever remain synonymous with unparalleled quality, excellence and the unrivaled, authentic experience of Hawaii. While Halekulani may continue to evolve, its legacy of excellence will always remain forefront.

About Halekulani

Since its inception in 1984, Halekulani has received more than five hundred accolades, awards and honoraria, and is consistently ranked among the world's finest hotels. *SpaHalekulani* earned the coveted Forbes Travel Guide Four-Star rating and was ranked the #2 Best Resort Spa in North America by *Conde Nast Traveler*. Halekulani's fine dining restaurant, La Mer, is Hawaii's longest ranked AAA-Five Diamond restaurant. Halekulani is managed by the Hotels and Resorts of Halekulani, a brand management division of the Honolulu-based Halekulani Corporation, which also manages Waikiki Parc Hotel. Halekulani is a member of The Leading Hotels of the World and is aligned with Tokyo's legendary Imperial Hotel. For reservations and information, please contact a travel planner, call Halekulani at (800) 367-2343 / (808) 923-2311 or visit the website (www.Halekulani.com).

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