



**HALEKULANI APPOINTS ULRICH KRAUER GENERAL MANAGER**  
**Distinguished Veteran Hotelier To Lead Hawaii's Legendary Hotel**

**FOR IMMEDIATE RELEASE**

HONOLULU – August 7, 2012 – Halekulani Corporation, which owns and manages both Halekulani and the Waikiki Parc Hotel on Oahu, Hawaii, has appointed Ulrich Krauer to the position of General Manager of Halekulani. Mr. Krauer, who has helmed several of the world's most iconic hotels during the course of his career, will join Halekulani on August 27, 2012 and will be responsible for directing all aspects of day-to-day management and operations of the legendary 453-room property. This announcement was made by Peter Shaindlin, Chief Operating Officer of Halekulani Corporation.

"From its modest beginning as a private beachfront estate to its current incarnation as one of the world's most acclaimed properties, Halekulani has maintained a steadfast commitment to leadership, excellence and to offering an extraordinary guest experience," said Mr. Shaindlin. "I know that Ulrich's exceptional expertise, professionalism and values will safeguard the Halekulani legacy and ensure that Halekulani continues to represent an incomparable standard of excellence."

"It is both a privilege and a pleasure for me to take on the role of General Manager of Halekulani, a property that is renowned throughout the world for its gracious hospitality, incomparable service and for exemplifying the finest in luxury hospitality," said Mr. Krauer. "I look forward to working with its exceptionally dedicated team of professionals committed to providing guests with an experience and a spirit that is truly like no other."

Mr. Krauer most recently served as Asset Manager to Somerset Grace Bay in the Caribbean and, previously, as General Manager of Kona Village Resort on the Big Island. In addition, he has held the position of Manager Director and General Manager at the St. Regis Monarch Beach and Sonoma Mission Inn in California; Hotel Crescent Court in Dallas, Texas; Hotel La Samanna in St. Martin, French West Indies and the legendary Hotel Bel Air in Beverly Hills. He also served as Resident Manager at the Mansion on Turtle Creek in Dallas and the Grand Bay Hotel Miami. Mr. Krauer's international experience includes management positions in five-star properties in Bern, Davos, Locarno, St. Moritz and Vevey in Switzerland; Megeve, France; St. Andrews, Scotland; Costa Smeralda in Sardinia and the luxury cruise ship MS Vistafjord of Norwegian America Lines.

Hailing originally from Bern, Switzerland, Mr. Krauer is fluent in English and German, and proficient in Italian, French and Spanish. He is a passionate aficionado of Hawaiian culture, culinary arts and wine, and is an avid outdoor sports enthusiast.

### **About Halekulani Corporation**

Halekulani Corporation owns and operates globally-acclaimed luxury resort Halekulani and Waikiki Parc Hotel in Hawaii. Halekulani represents a luxury hospitality legacy of unique and iconic proportions. (See About Halekulani). Waikiki Parc Hotel, conveniently situated in close proximity to Halekulani, was developed by Halekulani Corporation in 1987 following the successful reopening of Halekulani. The hotel offers affordable luxury in a chic and contemporary setting, and provides new guest experiences and gracious service, both hospitality hallmarks of the Halekulani brand.

### **About Halekulani:**

Since its inception in 1984, Halekulani has received more than five hundred accolades, awards and honoraria, and is consistently ranked among the world's finest hotels. SpaHalekulani, amongst many others, earned the coveted Forbes Four-Star rating, the highest bestowed upon any spa by the Forbes Travel Guide, and was ranked the #2 Best Resort Spa in North America by Conde Nast Traveler. Halekulani's fine dining restaurant, La Mer, is Hawaii's longest ranked AAA-Five Diamond restaurant. Halekulani is managed by the Hotels and Resorts of Halekulani, a brand management division of the Honolulu-based Halekulani Corporation, which also manages Waikiki Parc Hotel. Halekulani is a member of The Leading Hotels of the World and is aligned with Tokyo's legendary Imperial Hotel. For reservations and information, please contact a travel planner, call Halekulani at (800) 367-2343 / (808) 923-2311 or visit the website ([www.halekulani.com](http://www.halekulani.com)).

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