



SPAHALEKULANI SPEARHEADS SUSTAINABLE SPA AND BEAUTY PRACTICES IN HAWAII
Luxury spa expands its eco-friendly mission as Hawaii's first and only Green Circle Salon



WAIKIKI, HI – Jan. 24, 2018 – [SpaHalekulani](#), the award-winning Polynesian-inspired spa nestled in the luxurious Halekulani hotel, announced that it has been named an official member of [Green Circle Salons](#), a Canadian organization pioneering truly sustainable solutions for repurposing, recycling and capturing salon and spa waste. As of January 2018, SpaHalekulani will be the first and only spa in Hawaii to be recognized by Green Circle Salons as one of the greenest salons in the world.

“With a joint mission to create positive social and environmental change, reduce our carbon footprint and promote eco-friendly salon practices, SpaHalekulani is a natural fit and partner of Green Circle Salons,” said Kamala Nayeli, Director of SpaHalekulani. “We at SpaHalekulani are proud to advance our commitment to the wellness of both our guests and our environment.”

As a Green Circle Salon SpaHalekulani will dispose of all products including hair clippings, color tubes, color foils, wax, chemicals, electronics, paper, plastic and glass in an eco-efficient manner to avoid contributing to landfill waste. Representatives of Green Circle Salons have also trained SpaHalekulani employees on how to properly separate materials for collection.

With over 1,500 member salons across North America, Green Circle Salons serves its members with a fleet of carbon offset vehicles and couriers. The organization teaches members about how to make green changes to their operations by introducing practices such as LED lighting, renewable energy, organic tea and coffee, eco-friendly cleaning products and installing water preservation faucets.

For more information about SpaHalekulani or to reserve a treatment, please call 808-931-5322.

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About Halekulani

Since its inception in 1984 as one of the world's finest and most acclaimed independent luxury hotels, Halekulani has received more than 500 accolades, awards and honoraria. The property is one of The World's Best Hotels on *Condé Nast Traveler's* 2017 Reader's Choice Awards and was voted Best Hotel on Oahu in *Travel + Leisure's* 500 World's Best Hotels for 2017. Halekulani is home to SpaHalekulani, House Without A Key, Lewers Lounge, Orchids and La Mer, Hawaii's longest, consecutively ranked AAA Five Diamond and *Forbes Travel Guide* Five-Star Restaurant. For twenty years, Halekulani has maintained a strong commitment to arts and culture through exclusive alliances with Oahu's most iconic cultural venues. Halekulani is operated by the Hotels and Resorts of Halekulani, a brand management division of the Honolulu-based Halekulani Corporation, which also oversees the Waikiki Parc. Halekulani is a member of The Leading Hotels of the World and is aligned with Tokyo's legendary Imperial Hotel.

Stay connected with Halekulani via www.halekulani.com, on [Twitter](#) and [Instagram](#) at @HalekulaniHotel or on Facebook at [Halekulani Hotel](#). To share an unforgettable #HalekulaniMoment, visit <http://www.halekulanimoment.com>.

About Green Circle Salons

Green Circle Salons is a movement to help the salon industry reduce its environmental footprint and provide options for consumers seeking genuine green options in salon care. Since its inception in 2009, GCS has been building a network of certified salons, spas and barbers and providing them with a comprehensive pathway to green solutions including recycling, and the repurposing of hair for the manufacturing of oil spill booms, emergency bedding (used in Haiti following the 2010 earthquake), and other ongoing sustainable research applications. Today, GCS diverts waste from landfill spaces in every Canadian province and 48 states in the US and has the capacity to service every zip and postal code in North America.

GCS works with a growing list of leading green and industry partners including Davines, Kevin Murphy, Goldwell, L'Oreal Professional, Redken, Pureology, Kératase, Matrix, KMS California, Intelligent Nutrients, Neuma and others to come up with innovative green solutions and is committed to giving back 5% of profits to local and international organizations to support programs for creative environmental impact and positive change. Find out more at www.greencirclesalons.ca.

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