



**SPAHALEKULANI INTRODUCES NEW LIFESTYLE PHILOSOPHY WITH *WELL-BEING, LIVING AS AN ART***  
***Legendary Waikiki Beach Hotel Welcomes Spa Renewal Announcing New Signature Treatments,***  
***Organic Product Lines, Spa Cuisine and MindBody Classes***

**FOR IMMEDIATE RELEASE**

**WAIKIKI, HI, July 9, 2013** – SpaHalekulani, [Halekulani's](#) award-winning spa celebrated for its innovation, unprecedented products and unrivaled service, announces a new concept – *Well-Being, Living as an Art*, developed in collaboration with renowned Spa Designer, Sylvia Sepielli. The new lifestyle philosophy is incorporated into a series of renewals throughout SpaHalekulani, from a newly designed menu of signature treatments, to new organic product lines, enhanced *Spa Cuisine* culinary offerings and a series of MindBody fitness classes. The *Living as an Art* concept and revitalized SpaHalekulani offerings attribute to Halekulani's unwavering philosophy and steadfast commitment to Hawaii's indigenous cultural qualities, personalized service and the legacy of the Waikiki beachfront hotel.

"Ten years of distinction has done nothing to diminish the verve that the staff at SpaHalekulani have for excellence," said Ms. Sepielli. "While Halekulani leadership commands a forward-looking global vision, legacy is still cherished. Both can be seen in the renewed SpaHalekulani. I'm thrilled that a kindred spirit, Kamala Nayeli, is on board as Spa Director and am looking forward to guests experiencing *Living as an Art*, well-being at Halekulani."

With a focus on treatments and services designed to induce a spiritual, cultural and emotional experience, SpaHalekulani introduces a series of signature treatments underneath the *Well-Being, Living as an Art* umbrella, that provide an opportunity to experience indigenous rituals from Japan and the South Pacific. SpaHalekulani will be the first in the state of Hawaii to offer *Taurumi* – an authentic Tahitian massage, where therapists trained with Tahitian Taurumi masters to become experts on the technicality of the massage. Additional signature treatments include *Zen Shiatsu* – a Japanese massage that combines acupressure and gentle stretches to balance the body's energy system, as well as the *Ho`olele* - a deep barefoot massage using intense, yet soothing strokes.

"*Living as an Art* incorporates Halekulani's natural beauty, its tradition of gracious hospitality, personalized service and the 'Aloha Spirit' to achieve optimal well-being," said Kamala Nayeli, Director of SpaHalekulani. "While working harmoniously with nature through eco-friendly spa services and organic and locally sourced products, our new SpaHalekulani treatments and MindBody classes support this lifestyle through healthy practices and experiences that are spiritual, emotional and cultural to renew the mind, body and soul."

In conjunction with the new menu of signature spa treatments, SpaHalekulani debuts two new natural and organic product lines - *Ola Hawaiian Body Products* and *Scientific Organics by EmerginC*, as well as expanded fitness offerings through a variety of MindBody classes covering Posture & Balance, Tai Chi, Pilates and personalized training sessions. Halekulani's enhanced culinary offerings focus on spa cuisine, providing guests

with a variety of choice that further enables them to explore and experience the entirety of *Well-Being, Living as an Art*.

As part of the acclaimed lifestyle series *Halekulani Living*, inspired by four core pillars - *Connoisseur, Masterworks, Wellness and Legacy*, Halekulani guests are invited to discover the true meaning of renewed well-being with *The Art of Living Well*. Held July 26-28, 2013, the three-day event will feature a series of lectures with Dr. Meg Jordan, PhD, RN, CWP, who has been recognized for motivating millions to live healthier, more fulfilling lives through her health and wellness reporting. Guests will also have an opportunity to participate in specially designed programs and seminars to truly immerse themselves in *Living as an Art*.

*Rates starting at \$490 per night; the cost to participate in The Art of Living Well is \$495. Programs and seminars will also be offered a la carte.*

For additional information, please visit <http://www.halekulani.com/living/spahalekulani/> or for reservations call (808) 931-5322 or email [spa.halekulani@halekulani.com](mailto:spa.halekulani@halekulani.com).

### **About SpaHalekulani**

SpaHalekulani opened its doors in April 2003, and has since been consistently recognized for its luxurious spa services. Since 2004, SpaHalekulani has received a four-star ranking from *Forbes Travel Guide*, and *Condé Nast Traveler* rated SpaHalekulani as being the no. 2 Best Spa in North America in 2006. Since 2005, SpaHalekulani has been a member of Accredited Leading Spas.

### **About Halekulani**

Since its inception in 1984, Halekulani has received more than 500 accolades, awards and honoraria, and is consistently ranked among the world's finest hotels. SpaHalekulani, amongst many others, earned the coveted Forbes Four-Star rating, the highest bestowed upon any spa by the *Forbes Travel Guide*, and was ranked the no. 2 Best Resort Spa in North America by *Conde Nast Traveler*. Halekulani's fine dining restaurant, La Mer, is Hawaii's longest-ranked AAA-Five Diamond restaurant. Halekulani is managed by the Hotels and Resorts of Halekulani, a brand management division of the Honolulu-based Halekulani Corporation, which also manages Waikiki Parc Hotel. Halekulani is a member of The Leading Hotels of the World and is aligned with Tokyo's legendary Imperial Hotel. For reservations and information, please contact a travel planner, call Halekulani at (800) 367-2343 / (808) 923-2311 or visit the website ([www.halekulani.com](http://www.halekulani.com)).

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