

HALEKULANI UNVEILS NEWLY REIMAGINED SPAHALEKULANI

Award-Winning Hawaii Spa Adds New Spa Suites, Butlers, Bespoke Wellness Experiences

HONOLULU, Hawaii – **July 31, 2024** – <u>Halekulani</u>, Oahu's most acclaimed luxury hotel just steps away from Waikiki Beach, today announces the reopening of the award-winning SpaHalekulani following extensive renovations. Featuring three new suite-style treatment rooms, spa butlers and personalized wellness experiences, the intimate spa officially reopens on Thursday, Aug. 1. The announcement was made by Davide Barnes, General Manager of Halekulani.

"Embodying our commitment to excellence and high-touch service, the revitalized SpaHalekulani will deliver unrivalled spa and wellness experiences in Waikiki," said Mr. Barnes. "The new design, concept and customized treatments will enhance the guest experience and appeal to travelers looking for a sanctuary of peace and rejuvenation away from the bustle of Waikiki."

Designed by acclaimed New York City-based firm Champalimaud, the expanded yet discreet space honors the spa's longstanding theme of Kawehewehe (healing waters) through multiple water features while boasting quiet technology and enhanced lighting and sound. The reimagined SpaHalekulani features three new private spa suites, spa menu, full salon, boutique and five additional treatment rooms and Skin Care Suite.

Private Spa Suites

- NAHE WAI (ADA-Compliant): Featuring a rain shower and Welnamis Vibroacoustic Table by Gharieni with four self-guided programs promoting mental clarity and relaxation. "Focus" raises brainwave levels for improved cognitive function and memory while "Restore," the ultimate power nap, taps into a very deep level where a few precious minutes can equal more than a full night's rest.
- UAHI WAI: Boasting a steam chamber with personalized scents and massage table made in Germany and exclusive to SpaHalekulani, delivering noise blanketing and customized sound through Rx Music.
- PU'UWAI: Designed for couples with two massage tables, peaceful lighting, and the only Japanese furo in Waikiki.

Spa butlers will consult with guests prior to arrival, curating a bespoke experience based on preferences and wellness goals. SpaHalekulani has also engaged specialized practitioners in areas like acupuncture and sound healing to complement its on-staff team of experts.

Each Spa Suite also features a private outdoor spa cabana offering tea and refreshments post-treatment for the ultimate rest and rejuvenation.

Spa Menu

Select spa treatments on offer include the "Healing Botanical Massage," using therapeutic CBD products combined with skilled techniques to relieve pain and discomfort; "Hale Kawehewehe," a revitalizing exfoliation, followed by a furo soak infused with healing herbs, and traditional lomilomi massage; "Halekulani Timeless," a sophisticated facial, incorporating the spa's exclusive Epicutis collection with minimal ingredients for maximum results; and the "Supreme Hydrafacial," which includes lymphatic therapy, customized mask, booster, LED light and hyaluronic acid. Nail care, hair styling and makeup are also available. For the full menu, see here.

Spa Food Menu

A specially designed menu features fresh and nourishing fare post-treatment, such as ahi sashimi; freeze dried crunchy vegetables with avocado tarragon dip; and pan seared catch of the day. Signature beverages include the "Kawehewehe", now exclusively at SpaHalekulani with Blue Kuleana "Nanea" Rum, Kiawe-Smoked Pineapple Cordial, and Tiki Bitters, and "Dragons in Waikiki" – crafted with Fid Street Organic Gin, Dragon Fruit, Lilikoi, Coconut, and Yuzu – and spirit-free options, like "The Gable," blending fresh cucumber juice, pineapple cordial, lemon and aloe juices with a mango ice cube.

Salon

SpaHalekulani's newly designed salon – the only one in Waikiki and open to the public – has been integrated with enhanced offerings including weightless pedicures in zero-gravity chairs designed by NASA; multisensory heat massage with goggles by Therabody; and new YUME head spa, designed in Japan, with steam and waterfall features for ultimate hair health.

Spa Boutique

A new apothecary-style Spa Boutique features curated wellness products, such as candles hand-poured on the Big Island; 100% organic silk sleepwear, eye masks and pillowcases by Hiamoe; teas from Tea Chest Hawaii; and skincare products by Epicutis and KNESKO.

Additional information on the expanded fitness studio and wellness classes will be available soon.

SpaHalekulani is open daily from 9 a.m. – 6 p.m., with reservations available both <u>online</u> and by phone at (808) 931-5322. For more information, please visit <u>https://www.halekulani.com/spa-and-wellness/</u>.

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About Halekulani

Since its re-introduction in 1984 as one of the world's finest and most acclaimed independent luxury hotels, Halekulani has received more than 500 awards, most recently placing on Travel + Leisure's 2024 T+L 500 list, Condé Nast Traveler's 2024 Gold List of best hotels and resorts in the world and Travel + Leisure's 2024 World's Best Awards list of the best resort hotels in Hawaii. Halekulani is home to La Mer, Hawaii's longest, consecutively ranked AAA Five Diamond and Forbes Travel Guide 5-Star Restaurant, Orchids, House Without A Key, L'Aperitif, Lewers Lounge, SpaHalekulani and Earl's Pool Bar. For over 20 years, Halekulani has maintained a strong commitment to arts and culture in the community through exclusive alliances with Oahu's most iconic cultural venues. Halekulani is operated by the Hotels and Resorts of Halekulani, a brand

management division of the Honolulu-based Halekulani Corporation, which also oversees the Halepuna Waikiki by Halekulani. Halekulani is a member of The Leading Hotels of the World and is aligned with Tokyo's legendary Imperial Hotel. For further information, please visit www.halekulani.com.

Stay connected with Halekulani via <u>www.halekulani.com</u>, on <u>X</u> and <u>Instagram</u> at @HalekulaniHotel or on Facebook at Halekulani Hotel.

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